



Monday 4th of December 2023



HOME NEWS FEATURES SPORTS BUSINESS OPINION EDITORIAL FASHION POLITICS CLASSIFIEDS ARCHIVES CO

BUSINESS

The case for banning single stick cigarettes: Options for effective implementation

Published 8 months ago on 2023/04/6



LATEST



LATE
Advi
100r
Cent
Nort
prov



LATE
Fixin
cricl
cons



LATE
Elev
after
Mar



New IPS Policy Discussion Brief –



A new IPS study finds that a ban on single stick cigarettes would significantly reduce smoking prevalence in Sri Lanka as it will likely minimise smoking amongst minors, lower income groups and the remaining groups of smokers ('last mile' smokers) in the country.



107 countries, including several Asian countries, have already taken steps to ban single stick sales.





The study recommends amending Sri Lanka's current tobacco legislation as the most appropriate legislative approach to banning single stick sales.

Effective implementation and monitoring are crucial for ensuring compliance and effectiveness of any single stick sales ban.

A new study conducted by the Institute of Policy Studies of Sri Lanka (IPS) calls for a ban on single stick cigarettes to reduce tobacco consumption in the country. The study notes that despite Sri Lanka's progress in implementing most of the tobacco control measures, there are some critical demand and supply reduction measures that Sri Lanka has not introduced yet. One such important measure is banning the sale of single stick cigarettes. In this regard, the study recommends that the most appropriate legislative approach for Sri Lanka is to amend the country's current tobacco legislation or the National Authority on Tobacco and Alcohol (NATA) Act.

The study titled 'The Case for Banning Single Stick Cigarettes: Options for Effective Implementation' is authored by Dilani Hirimuthugodage and Nimesha Dissanayaka. The authors examine the behaviour of smokers in purchasing single sticks and identify enforcement options for banning sales of single stick cigarettes, using a mix of key informant interviews, non-participatory observational surveys, and selected case studies (Thailand, Norway, Pakistan, India and Mexico). The overarching objective of the study is to strengthen the evidence on the likely impact and effective implementation of the proposed single stick ban.

The authors find that the implementation of the ban on single stick cigarettes would have a significant impact on reducing smoking prevalence in Sri Lanka as it will likely reduce smoking amongst minors, lower income groups and the 'last mile' of smokers in the country. Around the world, 107 countries, including Asian countries, have already taken several steps to ban single stick cigarette sales. The most common policy adopted was to have specific laws or legislations to ban the selling of single stick cigarettes. The case study analysis suggests that effective implementation and monitoring are important to ensure the success of, and compliance with, any ban on single stick sales.

The following policy reforms are recommended based on the study findings:

Legislative approach: Comparative research shows a range of approaches to banning the sale of single sticks (e.g., a specific ban on single sticks; minimum pack size; requirement that pictorial warnings are included on all sales, etc.). The evidence suggests that the effective approach for Sri Lanka could be introducing an amendment to the country's current tobacco policy or the NATA Act.

Supplementary reform: Alongside a ban on single stick sales, the study recommends that the government effectively implements existing laws banning all forms of tobacco promotion, advertising, and sponsorship related to cigarettes. For example, single sticks should not be allowed to be distributed for free at events or concerts, and shops should not display adverts promoting single sticks.

Compliance/enforcement: If a legal ban is to successfully reduce tobacco consumption, it must be effectively implemented. Recognising the current widespread practice of selling single sticks, and the financial benefits (via commission) for retailers, it will be essential to ensure

retailers are fully aware of the ban and policymakers should consider high penalties to deter non-compliance. In addition, Public Health Inspectors should be empowered to monitor the ban to reduce the risk of a black market emerging.

RELATED TOPICS: #INSTITUTE OF POLICY STUDIES OF SRI LANKA

DON'T MISS **UP NEXT**

◀ **Puduma Hithena! Ranin Pirena, Siyal Sapiri, Ran Avuruddak from Mallika Hemachandra Jewellers** **Aitken Spence's Heritance Kandalama takes spotlight at Delhi's first Bawa archive show in India** ▶

YOU MAY LIKE

CLICK TO COMMENT

BUSINESS

ILO ignites spirit of youth entrepreneurship across Sri Lanka

Published 10 hours ago on 2023/12/4

School Entrepreneurship Day was recently conducted across Sri Lanka with over 2000 school students from the nine provinces participating at the event organised by The Ceylon Chamber of Commerce, in collaboration with the International Labour Organization, endorsed by the Ministry of Education.

Speaking at the event in Colombo, Minister of Education Dr. Susil Premajayantha, stated 'Today, in Sri Lanka, we commemorate Entrepreneurship Day, a momentous occasion. I extend my gratitude to the Ceylon Chamber, the ILO and all other partners and sponsors for their instrumental roles in facilitating this event. The significance of entrepreneurship has garnered substantial attention in contemporary discussions. It's imperative that we prioritize fostering

CONTINUE READING

BUSINESS

IASL focuses on 'Life Insurance in Recovering Economy'

Panel Discussion (from left): R Rajnikanth, Managing Director/Chief Executive Officer – Life Insurance Corporation (Lanka) Ltd, Thushara Ranasinghe, Managing Director/Chief Executive Officer - Ceylinco Life Insurance Limited, Moderator - Dr. Nishan de Mel, Executive Director - Verité Research, Chandana L Aluthgama, Chief Executive Officer – Sri Lanka Insurance Corporation, Lasitha Wimalaratne, Chief Executive Officer - HNB Assurance PLC, Iftikar Ahamed, Managing Director - Softlogic Life PLC

The Marketing and Sales Forum (MSF) of the Insurance Association of Sri Lanka (IASL) hosted the 14th National Forum for Life Insurance Advisors (NAFLIA) Conference on 27th November 2023, at the Monarch Imperial, Sri Jayawardenepura Kotte. The theme of this year's NAFLIA conference was 'Life Insurance in a Recovering Economy – Focus on Fortitude'.

NAFLIA attracts leading Sales and Marketing professionals and Life Insurance advisors from the Life Insurance industry. Chief Guest Zarook, Chairman and Guest of Honour Damayanthi Fernando, Director General and other officials of the Insurance Regulatory Commission of Sri Lanka (IRCSL), Udeni Kiridena, Chief Executive Officer of Sri Lanka Insurance institute (SLII), Charith Mahendraraja, President of Sri Lanka Insurance Broker Association (SLIBA) and CEO of

[CONTINUE READING](#)

BUSINESS

IDB's Gold award in medium category clinched by Three Sinha Group

Published 10 hours ago on 2023/12/4

Managing Director of Three Sinha Group of Companies Manjula Ariyakumara accepts the award

Three Sinha Group of Companies was awarded the Gold Award under the Medium Category at the National Industrial Excellence Awards – 2023 organized by the Industrial Development Board (IDB). The Award Ceremony was recently held at the Nelum Pokuna Mahinda Rajapaksa Theatre in Colombo under the patronage of President Ranil Wickremesinghe, and the Company's Managing Director Manjula Ariyakumara accepted the Award.

Established as a small-scale business venture, Three Sinha Group of Companies has now grown as a leader in the highly competitive Construction Industry through utmost dedication and hard work. The Company has been consistently recognized with numerous local and International Awards, including Gold and Silver Awards at the Golden National Chamber of

CONTINUE READING

TRENDING

[Privacy Policy](#)

Copyright © 2020 Upali Newspapers (Pvt) Ltd. Sc