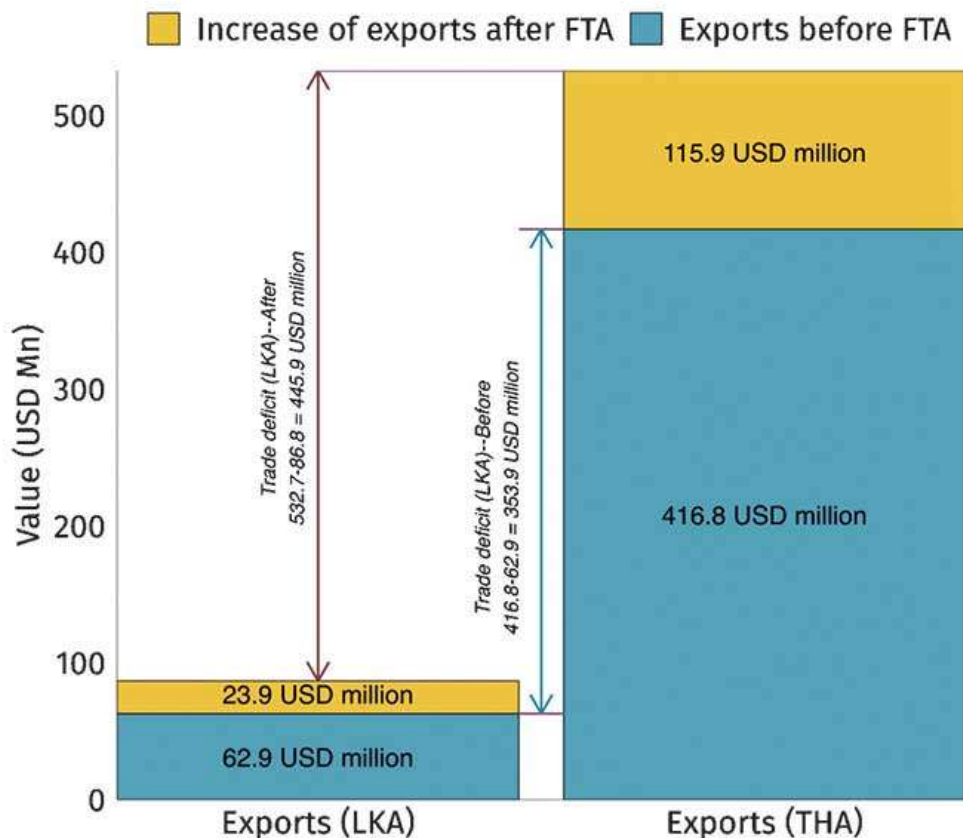




BUSINESS

Overcoming Obstacles: The Economic Case for a Sri Lanka-Thailand FTA

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f By Asanka Wijesinghe and Nilupulee Rathnayake

✈ In 2019, only 6 % of tea imported by Thailand was from Sri Lanka. This low percentage can be attributed to the difference in preferences and Thailand’s high tariffs of 90 % on imported tea,

 which act as barriers to Sri Lanka's tea exports. Additionally, Thailand imposes up to 30 % tariffs on nearly 120 product lines of wearing apparel.

 These high tariffs for products with a comparative advantage are not exclusive to Sri Lanka.

 Thailand also faces higher tariffs for vehicles, rubber, and light-electronics exports which Thailand exports competitively. This tariff structure hampers the bilateral trade of products with a higher comparative advantage for both countries.



Despite these challenges, Sri Lanka and Thailand have expedited the process of signing a free trade agreement (FTA) to boost bilateral trade by threefold to USD 1.5 billion. This article discusses the trade effect of an FTA and a way forward to maximise the gains from an FTA.

Existing Trade is Skewed towards Thailand

In the pre-pandemic period, Sri Lanka-Thailand bilateral trade was nearly USD 500 million. The three-year-2017, 2018 and 2019- average exports from Sri Lanka to Thailand were USD 62.9 million, while the exports from Thailand to Sri Lanka were USD 416.8 million. In 2019, Thailand was the 9th largest import source for Sri Lanka, but Sri Lanka is only the 73rd largest import source for Thailand. The mismatch resulted in a bilateral trade deficit of USD 353.9 million.

The existing exports from Sri Lanka to Thailand do not represent Sri Lanka's typical export basket. The contribution of traditional exports like ready-made garments, tea, rubber, and coconuts is relatively low, and gems, electrical equipment, wheat flour, and activated carbon contribute to a greater extent. Technically specified natural rubber and latex are the top exports from Thailand which are essential raw materials in the value-added rubber industry of Sri Lanka.

Effect of Lowering Tariffs on Bilateral Trade to Zero

As estimated from partial equilibrium analysis, Sri Lanka will realise a 38 % increase in exports to Thailand if tariffs are reduced to zero (Figure 2). The wearing apparel sector would be the biggest beneficiary, with exports projected to increase by 251 % from USD 6.4 million to USD 22.5 million. Figure 3A provides the top ten exports by Sri Lanka benefitting from a tariff removal by Thailand. The export effect for Thailand will be 27.8 % and Thailand's rubber and plastic products will be increased by 71.9 % or USD 35.4 million. Products such as smoked sheets of rubber and natural latex would benefit the most from tariff elimination, as shown in Figure 3B.

Assuming an immediate phasing-out of the existing tariffs, an FTA would increase bilateral trade to USD 619.6 million by 29.1 %. This increase falls short of the ambitious goal of a threefold increase in bilateral trade, at least in the short run.

However, partial equilibrium analysis does not estimate the trade gains from new product innovations due to FDI movements. The estimates also do not account for trade effects through input-output linkages and magnification of tariff effects along the value chains. However, tariff phasing out takes time, and FTA coverages are less than 100 %.

An offensive list contains products for which a country has a comparative advantage, capacity for expansion, and a favourable tariff from the importing country. There are 154 such products for Sri Lanka. Notably, 81 % of the USD 27.6 million export gain from an FTA comes from these 154 product lines. Similarly, 69 % of Thailand's export gains to Sri Lanka in an FTA comes from 147 products identified for the offensive list.

Once ordered by the estimated export gains, nine out of the top ten products of Sri Lanka's offensive list are from the wearing apparel sector. For Thailand, vital offensive products are rubber, electric equipment like air-conditioners and refrigerators, and motor vehicles for goods transportation.

Challenges and the Way Forward:

Applying tariff cuts for all the products in the offensive lists is a challenge. Thailand's high tariffs for tea and ready-made exports indicate its protectionist intent. Likewise, Sri Lanka might prefer to keep tariffs on rubber products. Significant political manoeuvring and delicate negotiations will be required to bring the coverage of the FTA to a satisfactory level. Secondly, an FTA will widen Sri Lanka's trade deficit with Thailand by 26 % (Figure 4). Although a trade deficit is not necessarily detrimental, it does present a short-term challenge due to increased dollar outflow.

A possible solution is tariff elimination for the products in bilateral value chains. Sri Lanka uses Thailand's rubber and textile products to produce finished goods. If Thailand removes tariffs for these finished products, increased exports will demand more raw materials. Sri Lanka can reciprocate by eliminating tariffs on raw materials. Phasing-in of the FTA, accounting for required adjustments, will also increase the political feasibility.

Strengthening bilateral trade ties with Thailand offers additional benefits to Sri Lanka. An FTA provides an opportunity to join electric equipment manufacturing value chains and a gateway to ASEAN economies. Thus, Sri Lanka should negotiate a comprehensive trade agreement with investment promotion, trade facilitation, and competition laws. Thailand can leverage Sri Lanka's position as a distributional hub for regional exports.

Link to Talking Economics blog:

<https://www.ips.lk/talkingeconomics/2023/05/11/overcoming-obstacles-the-economic-case-for-a-sri-lanka-thailand-fta/>

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ILO ignites spirit of youth entrepreneurship across Sri Lanka

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School Entrepreneurship Day was recently conducted across Sri Lanka with over 2000 school students from the nine provinces participating at the event organised by The Ceylon Chamber of Commerce, in collaboration with the International Labour Organization, endorsed by the Ministry of Education.

Speaking at the event in Colombo, Minister of Education Dr. Susil Premajayantha, stated ‘Today, in Sri Lanka, we commemorate Entrepreneurship Day, a momentous occasion. I extend my gratitude to the Ceylon Chamber, the ILO and all other partners and sponsors for their instrumental roles in facilitating this event. The significance of entrepreneurship has garnered substantial attention in contemporary discussions. It’s imperative that we prioritize fostering

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IASL focuses on ‘Life Insurance in Recovering Economy’

Panel Discussion (from left): R Rajnikanth, Managing Director/Chief Executive Officer – Life Insurance Corporation (Lanka) Ltd, Thushara Ranasinghe, Managing Director/Chief Executive Officer - Ceylinco Life Insurance Limited, Moderator - Dr. Nishan de Mel, Executive Director - Verité Research, Chandana L Aluthgama, Chief Executive Officer – Sri Lanka Insurance Corporation, Lasitha Wimalaratne, Chief Executive Officer - HNB Assurance PLC, Iftikar Ahamed, Managing Director - Softlogic Life PLC

The Marketing and Sales Forum (MSF) of the Insurance Association of Sri Lanka (IASL) hosted the 14th National Forum for Life Insurance Advisors (NAFLIA) Conference on 27th November 2023, at the Monarch Imperial, Sri Jayawardenepura Kotte. The theme of this year's NAFLIA conference was 'Life Insurance in a Recovering Economy – Focus on Fortitude'.

NAFLIA attracts leading Sales and Marketing professionals and Life Insurance advisors from the Life Insurance industry. Chief Guest Zarook, Chairman and Guest of Honour Damayanthi Fernando, Director General and other officials of the Insurance Regulatory Commission of Sri Lanka (IRCSL), Udeni Kiridena, Chief Executive Officer of Sri Lanka Insurance institute (SLII), Charith Mahendraraja, President of Sri Lanka Insurance Broker Association (SLIBA) and CEO of

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IDB's Gold award in medium category clinched by Three Sinha Group

Published 10 hours ago on 2023/12/4

Managing Director of Three Sinha Group of Companies Manjula Ariyakumara accepts the award

Three Sinha Group of Companies was awarded the Gold Award under the Medium Category at the National Industrial Excellence Awards – 2023 organized by the Industrial Development Board (IDB). The Award Ceremony was recently held at the Nelum Pokuna Mahinda Rajapaksa Theatre in Colombo under the patronage of President Ranil Wickremesinghe, and the Company's Managing Director Manjula Ariyakumara accepted the Award.

Established as a small-scale business venture, Three Sinha Group of Companies has now grown as a leader in the highly competitive Construction Industry through utmost dedication and hard work. The Company has been consistently recognized with numerous local and International Awards, including Gold and Silver Awards at the Golden National Chamber of

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