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BUSINESS

GSP+ withdrawal: How would it impact Sri Lanka's economy?

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Sri Lanka's preferential access to the vital European Union (EU) market faces fresh challenges after the European Parliament's special resolution adopted in June 2021. The resolution...



for an assessment on “whether there is sufficient reason, as a last resort, to initiate procedure for the temporary withdrawal of Sri Lanka’s GSP+ status.”



The GSP+ is a non-reciprocal trading arrangement whereby Sri Lanka does not have tariffs in return but is required to implement certain non-trade related conventions from preferential access. The GSP+ arrangement slashes import duties to zero for low and lower-middle-income countries that implement 27 international conventions to human rights, labour rights, environment protection, and good governance. This assesses the impact of a hypothetical withdrawal of GSP+ on Sri Lanka’s exports to the largest single trading bloc, with the United Kingdom (UK), accounting for 30% of Sri Lanka’s exports.

The Impact

A possible withdrawal of GSP+ will increase the tariffs for Sri Lankan products up to the Favoured Nation (MFN) tariffs. Consequently, products coming from Sri Lanka will be more expensive in the EU market, directly reducing the export demand from Sri Lanka. Sri Lanka’s competitors that continue to benefit from the EU’s GSP will face zero preferential tariffs. Thus, in addition to the trade destruction effect, with the relative price of Sri Lanka being higher, the trade will be diverted to those competitors. Using a partial equilibrium analysis, one can ex-ante quantify these effects of GSP+ withdrawal. If the UK will follow the EU lead, and Sri Lanka will face the lower bound of relevant MFN tariffs, partial equilibrium estimates show that Sri Lanka’s exports to the EU will fall by 6.1 billion USD. The simulations are done taking 2019 as the base year.

The worst-hit sectors are apparel (HS 61 and HS 62), tobacco (HS 24), seafood (HS 03), and rubber (HS 40) sectors. The combined loss for the apparel sector will be as much as 1.1 billion USD, and it is 79% of the total estimated trade loss. In addition, the seafood sector is deemed to lose 20 USD million or 17% of the sector’s 2019 exports to the EU. Thus, the loss of preference to a vital market will be hard for the recovering seafood industry.

There are two caveats of an ex-ante impact assessment of this kind. The first is that the analysis is based on assumed elasticities. However, the assumptions are not overly conservative. The second is that all the eligible exports from Sri Lanka do not utilise the GSP+ preference. The actual impact will be contingent upon the utilisation ratio. However, after Sri Lanka regained GSP+ preference in 2017, the utilisation ratio increased, reaching 61.8% in 2018, improving from 55.1% in 2017. Therefore, the increasing utilisation ratio makes the impact still significant.

Notably, there is a variation of the utilisation rate within the HS chapters, .

The apparel sector will be relatively resilient to a loss of preference as its utilisation rate is 52% in 2019. However, a loss of preference will halt any industry drive that aims to increase the utilisation rate and then expand the market share in the EU. Further, the 2010 trade war inflicted high costs to the industry. As seafood, rubber products, and footwear sectors receive more than 90% of GSP+ preference, those sectors will be more vulnerable to the withdrawal. The difference between GSP+ preferential tariff and MFN tariff for seafood is 12.5% versus 7.5% respectively aggravating the impact.

Future Steps

The losses from GSP+ preference will be significant and heterogeneous across sectors. While GSP+ also opens the door for EU investments as outsourcing production to preference receivers is beneficial to the EU. In addition, sectoral losses may spillover to the overall economy exacerbating poverty and income inequality. Thus, avoiding such losses should be a political priority for policymakers. Less dependence on the EU market is a widely accepted strategy. Diversification is indeed beneficial when it is done for economic reasons. Ad-hoc moves to diversify to escape from unresolved political issues will not do much. The EU market is a high-end export destination for Sri Lanka. The quality improvement in product standards, and consumer preferences positively challenge the Sri Lankan industry to improve product quality and competitiveness.

Additionally, a non-reciprocal preference for various products incentivises product diversification away from traditional exports into more complex products like electronic equipment, including semiconductors (HS chapter 85). Therefore, while Sri Lanka should continue to secure the GSP+ preference by resolving the current political issues and focus on fully utilising the preference in the short run. In the long run, as GSP+ is contingent upon income levels, Sri Lanka will lose it someday, and as such should enter into reciprocal trade agreements with the EU and other high-end markets, including the US.

Link to blog: <https://www.ips.lk/talkingeconomics/2021/09/28/gsp-withdrawal-how-would-it-impact-sri-lankas-economy/>

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