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Colombo, 19 April 2021

MEDIA RELEASE

Webinar

Recovery of the Apparel Sectors of Bangladesh and Sri Lanka from the COVID-19 Crisis: Is a Value-Chain-Based Solution Possible?

Tuesday, 20 April 2021, 7:00-8:30 pm (Sri Lanka Time)

The Centre for Policy Dialogue (CPD), Bangladesh and the Institute of Policy Studies of Sri Lanka (IPS), in partnership with Southern Voice, will host a webinar focused on solutions to the challenges that the COVID-19 pandemic has created in apparel supplying countries, in particular Bangladesh and Sri Lanka. Researchers from CPD and IPS will present the findings and recommendations of a study which explores a value-chain-based solution for Bangladesh and Sri Lanka, where major market players will implement responsible business practices to support a sustainable recovery of both countries' apparel sectors.

Ahead of the publication of the report, the authors will be discussing their findings on **Tuesday, 20 April 2021 from 7:00-8:30 pm (Sri Lanka time) via Zoom**. This webinar will offer key global apparel value chain stakeholders, particularly those based in Europe, Bangladesh and Sri Lanka an opportunity to provide insights into how to implement solutions for the recovery of the apparel sector.

The webinar is expected to be attended by the global apparel value chain's key stakeholders worldwide, particularly those based in Europe, Bangladesh and Sri Lanka. The discussion will be live-streamed on both [CPD's official Facebook page](#) and [IPS' official Facebook page](#). Those interested in registering for the event can contact Dharinya Ganesharaja, Communications Officer, IPS on +94 112143100 / 2665068 or email: dharynya@ips.lk / communications@ips.lk.

The programme schedule is as follows:

Timeline	Event's Activity
3 Minutes	Introductory Remarks by Dr. Fahmida Khatun, Executive Director, CPD
12 Minutes	Keynote Presentation by Dr. Khondaker Golam Moazzem, Research Director, CPD, and Mr. Kithmina Hewage, Research Economist, IPS
Moderated discussion	Moderator: Prof. Mustafizur Rahman, Distinguished Fellow, CPD
40 Minutes	Panel Discussion: <ul style="list-style-type: none"> » Mr. Felix Fernandez-Shaw, Director, Sustainable Development Policy and Coordination (INTPA.D), European Commission (TBC); » Mr. Craig Churchill, Chief, Social Finance Programme, ILO Geneva; » Mr. Pierre Börjesson, Head of Sustainability – Global Production, H&M Group; » Mr. Mostafiz Uddin, Founder and CEO, Bangladesh Apparel Exchange; » Ms. Binu Wickramasinghe, Co-Founder and Managing Director, The Design Collective Store; and » Mr. Husni Salieh, Director – Strategic Transformation, MAS Holdings
30 Minutes	Open Floor Discussion
5 Minutes	Closing Remarks by Moderator

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