



# INSTITUTE OF POLICY STUDIES OF SRI LANKA

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## **MEDIA RELEASE**

29 January 2021

### **IPS webinar on 'Recovery of Sri Lanka's Apparel Sector from the COVID-19 Crisis'**

The Institute of Policy Studies of Sri Lanka (IPS) will host a virtual panel discussion on the 'Recovery of Sri Lanka's Apparel Sector from the COVID-19 Crisis' on Tuesday, 2<sup>nd</sup> February 2021 from 2:30-3:30 pm. The panel will feature:

- Mr. A. Sukumaran, Chairperson, Joint Apparel Association Forum Sri Lanka (JAAFSL);
- Ms. Madhavie Gunawardena, Commissioner of Labour, Department of Labour; and
- Mr. Malith Jayasinghe, Director, Lesova Holdings (Pvt) Ltd.

Mr. Kithmina Hewage, Research Economist, IPS, will moderate the panel discussion.

#### **Purpose**

The COVID-19 outbreak is severely disrupting global apparel value chains, leading to reduction in exports, under-utilisation of production capacity, wage cuts, and partial laying-off of workers. As a part of IPS' research examining the economy-wide impacts of the ongoing pandemic, we are undertaking a study on the 'Impact of COVID-19 on the Apparel Sector'.

This webinar will focus on the medium-term challenges faced by the apparel industry arising from the pandemic, and assess whether a value-chain based solution led by brands/retailers and sourcing countries is a possible way out of the current crisis.

#### **Participation**

The event will be live-streamed on the [IPS Facebook Page](#) from 2.15 pm onwards. Questions will be taken through the Facebook chat-box.

We welcome all those interested in the 'Recovery of Sri Lanka's Apparel Sector from the COVID-19 Crisis' to join the conversation.

# Recovery of Sri Lanka's Apparel Sector from the COVID-19 Crisis



DATE:  
2 FEBRUARY 2021

TIME:  
2:30 – 3:30 PM

## Panel Members



**Mr. A. Sukumaran**

Chairperson  
Joint Apparel Association  
Forum Sri Lanka (JAAFSL)



**Ms. Madhavi  
Gunawardena**

Commissioner  
Labour Department  
of Sri Lanka



**Mr. Malith  
Jayasinghe**

Director  
Lesova Holdings (Pvt) Ltd.



**Mr. Kithmina  
Hewage**

Research Economist  
Institute of Policy Studies  
of Sri Lanka (IPS)

## Moderator



Live-stream begins at 2:15 pm

<https://www.facebook.com/instituteofpolicystudies>

Send your questions via Facebook Chat Box

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