

Exports & FDI



Anushka Wijesinha

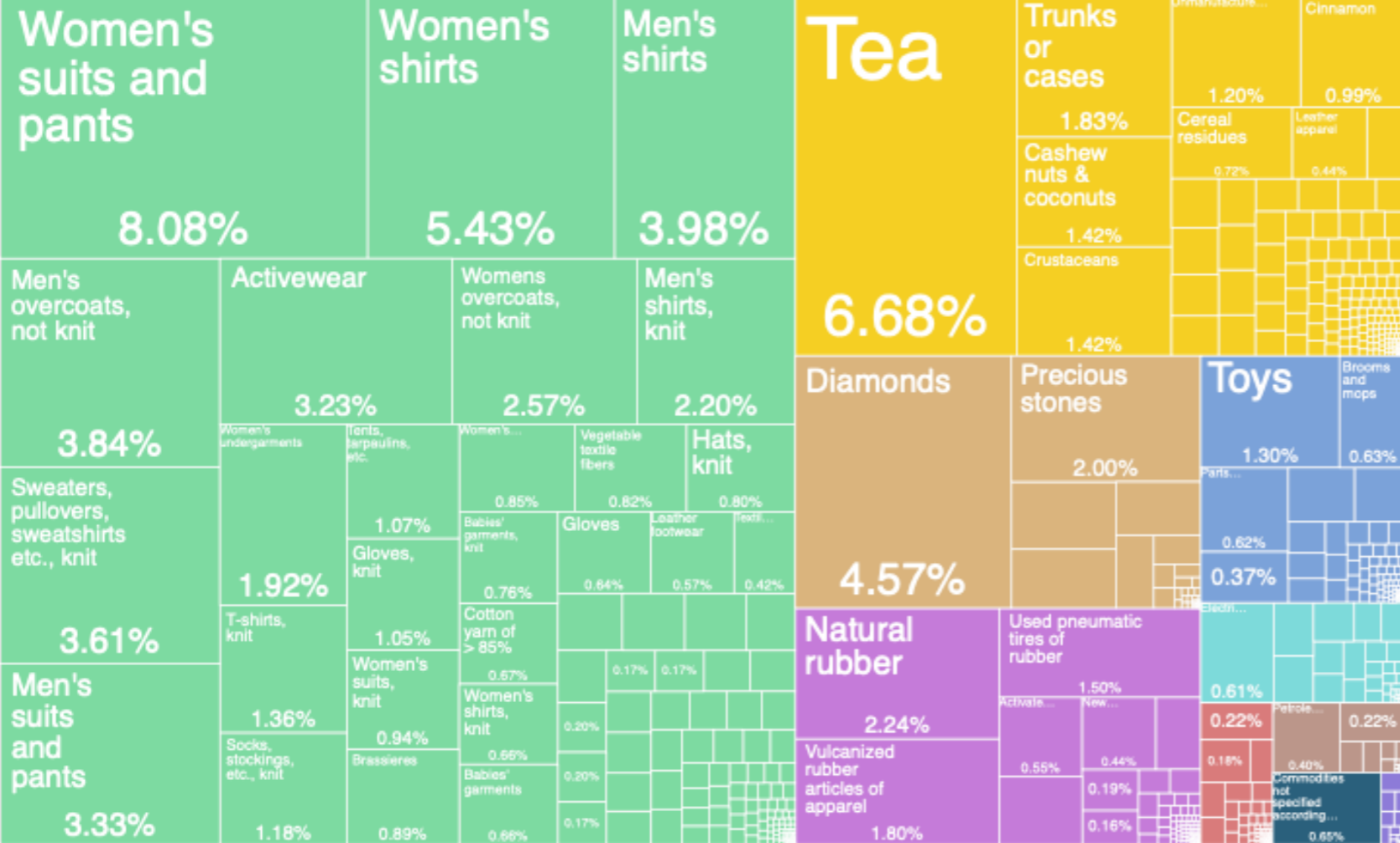
Ministry of Development Strategies and International Trade

IPS New Thinkers Forum | 21.03.2019

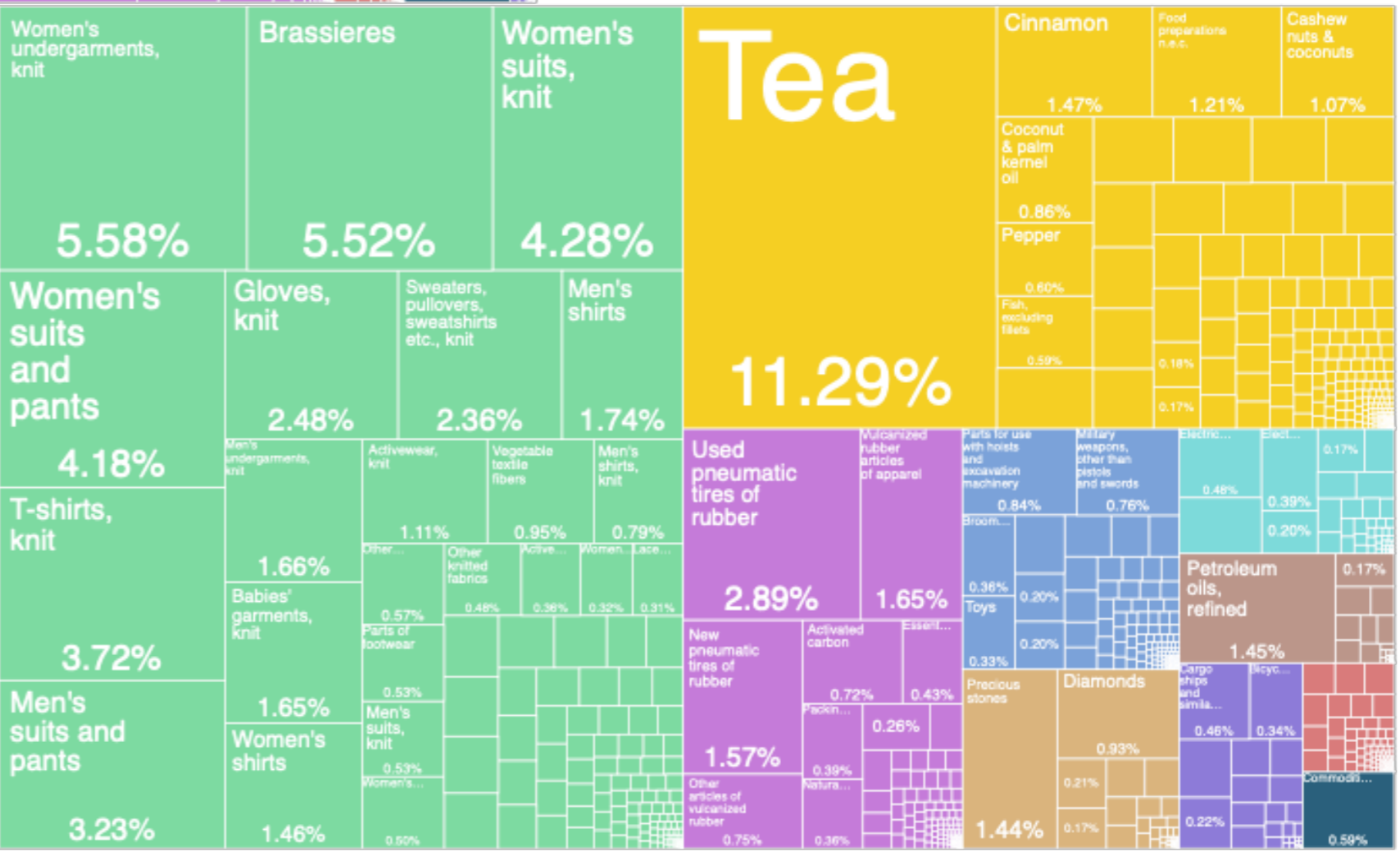


What are the problems we are trying to solve?

- Limited diversification of exports, lack of new products, weak international competitiveness
- Pressures from trade liberalization
- Problems in the business climate



Export Basket 1995



Export Basket 2017

**What are we doing
about it?**

National Innovation and Entrepreneurship Strategy

new products, new growth drivers

National Export Strategy

diversification of products and markets

Trade Adjustment Programme

Trade & Productivity Commission

helping domestic firms adjust

Market Access Support Programme

Enterprise Innovation Programme

support for quality, competitiveness, market entry

Addressing Business Climate Issues

helping domestic firms adjust, encouraging foreign firms

National Innovation and Entrepreneurship Strategy

new products, new growth drivers

National Export Strategy

diversification of products and markets

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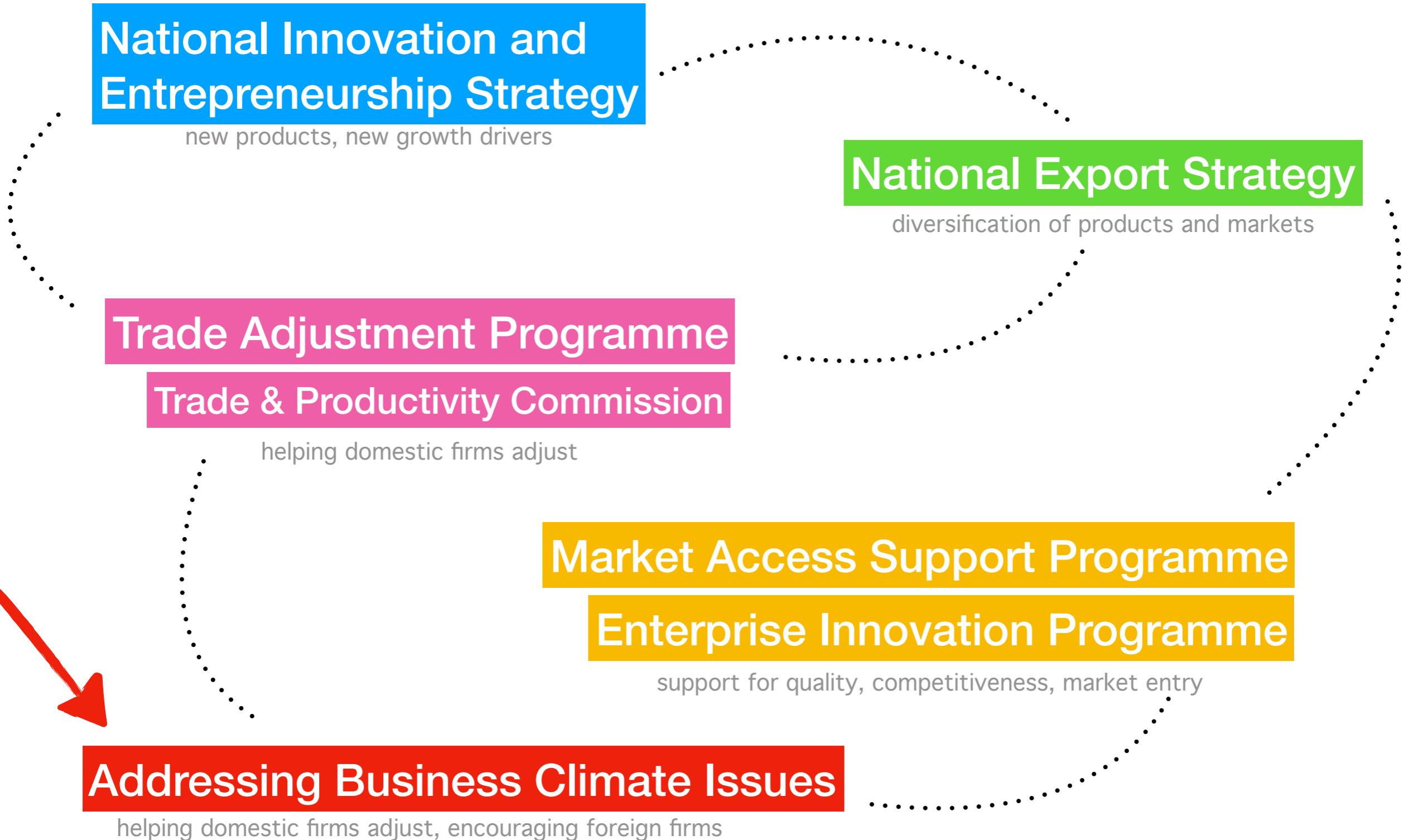
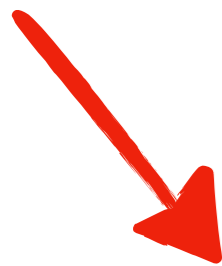
Market Access Support Programme

Enterprise Innovation Programme

support for quality, competitiveness, market entry

Addressing Business Climate Issues

helping domestic firms adjust, encouraging foreign firms



Addressing Business Climate

Issues Multi-faceted Approach to **Revealing** and **Resolving** Issues

Doing
Business
Index

*Problems
we know*

Speaking
with
investors

*Problems
we think
we know*

Exporters Forum and
Bilateral Investment
Dialogues

*Problems
we ought
to know*

**Doing
Business
Index**

**Problems
we know**

Speaking
with
investors

Problems
we think
we know

Exporters Forum and
Bilateral Investment
Dialogues

Problems
we ought
to know

- 10 Taskforces
- Clear roadmap/action plan
- Delivery milestones
- Regular check-ins
- Budgetary allocation

SL jumps
11 places
in DBI 2019

Doing
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Problems
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PDIA
process

- *Land* constraint identified
- Suitable sites located based on matrix of indicators

New EPZ in
BINGIRIYA
(first in 16
years)

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**Problems
we ought
to know**

issues raised at the forum

- actions identified to resolve
- relevant agency identified
- meetings held to resolve issue

report back to forum